



RIVIAN





NASDAQ: RIVN

electric vehicle manufacturer & automotive technology company that uses a direct-to consumer sales model

KEY FACTS

Founded	June 2009
Employees	14,000
Locations	Irvine, CA & Normal, IL
Founded	June 2009

MISSION

Whether it's taking families on new adventures or helping fleets electrify at scale, our vehicles all share a common goal – preserving the natural world for generations to come.

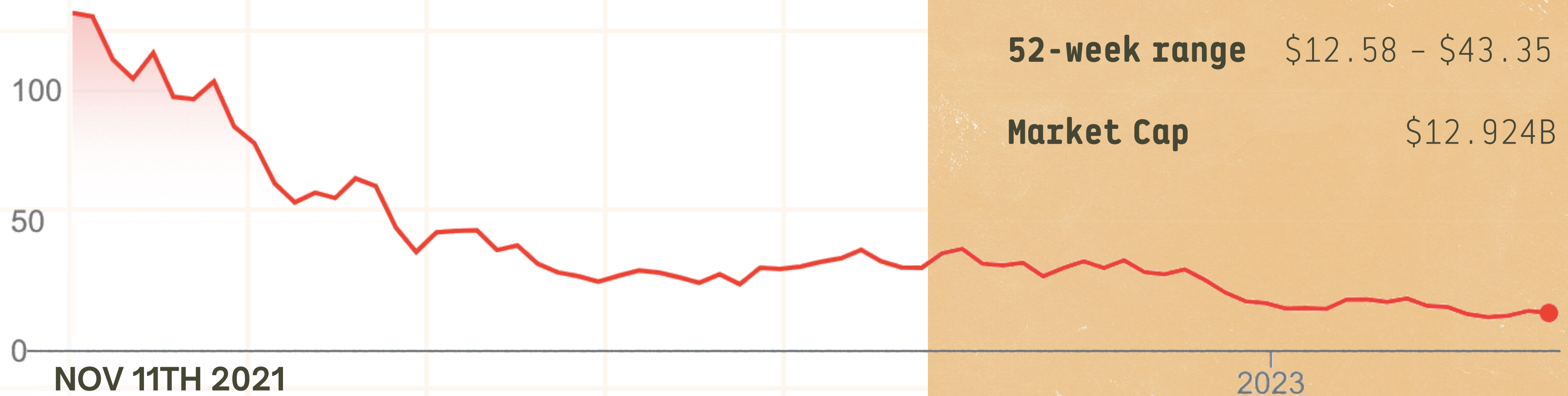


RJ SCARINGE
Chief Executive Officer



CLAIRE MCDONOUGH
Chief Financial Officer

RIVIAN SINCE ITS IPO



Amazon 17.23%

Price Associates 12.68%

Blackrock 5.38%

Vanguard Group 4.03%

Capital Group 3.87%

RIVIAN'S MAJOR SHAREHOLDERS



Cars built in 2021 1,015

Revenue \$55m

Cars built in 2022 24,337

Revenue \$1.66b

REVENUE & TRENDS



REVENUE & TRENDS

Money in 2021 \$18.4b

Pretax Income – \$4.7b

Money in 2022 \$12.1b

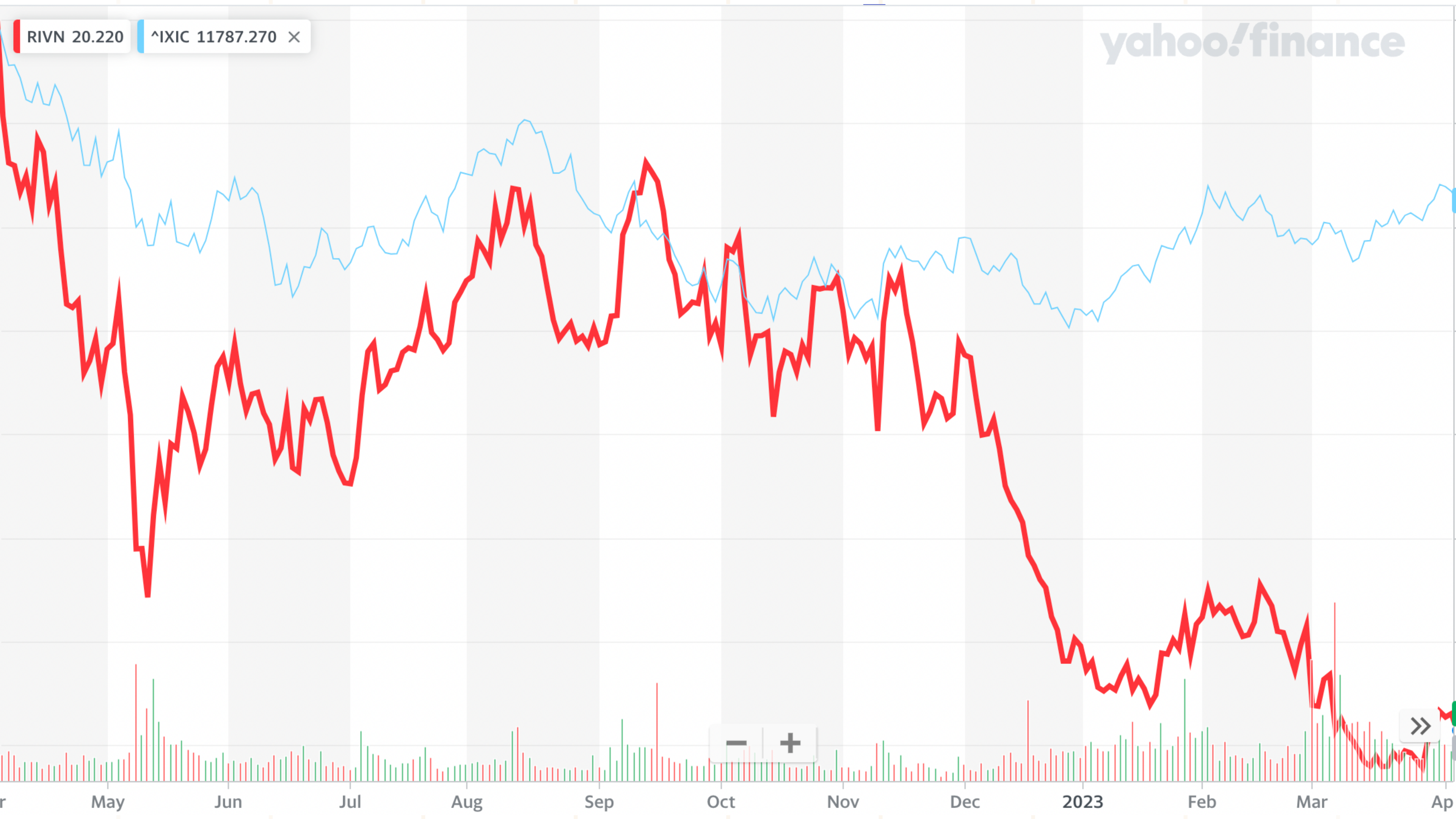
Pretax Income – \$6.8b

Rivian's cash will
run out in 2025!



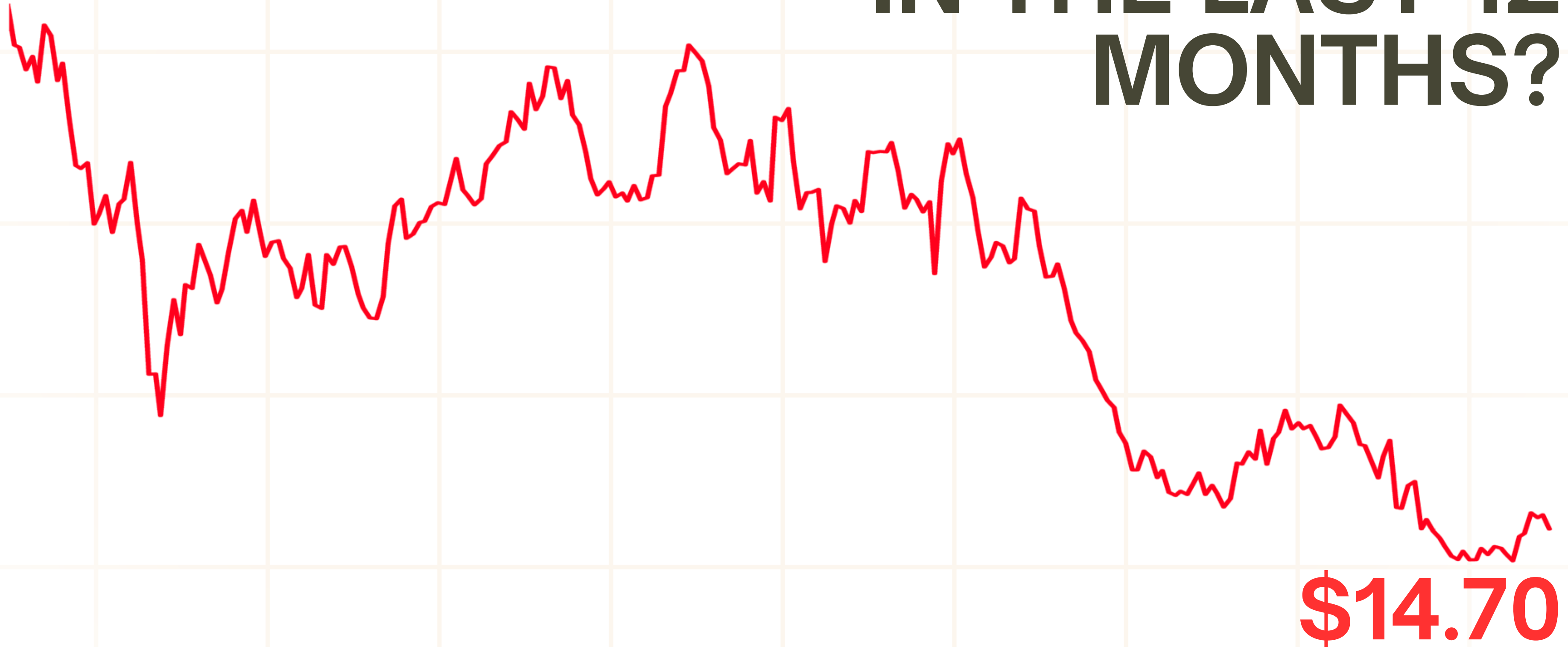
RIVN 20.220 ^IXIC 11787.270 X

yahoo!finance

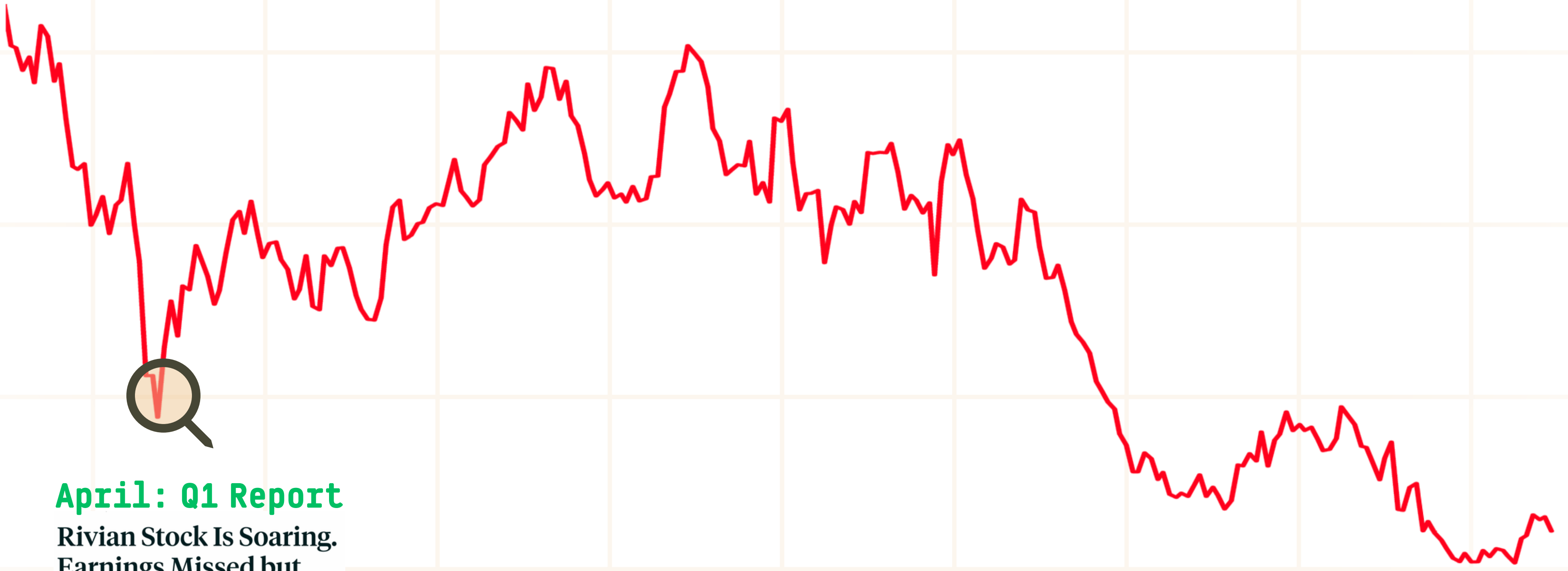


\$40.10

**WTF HAPPENED
IN THE LAST 12
MONTHS?**

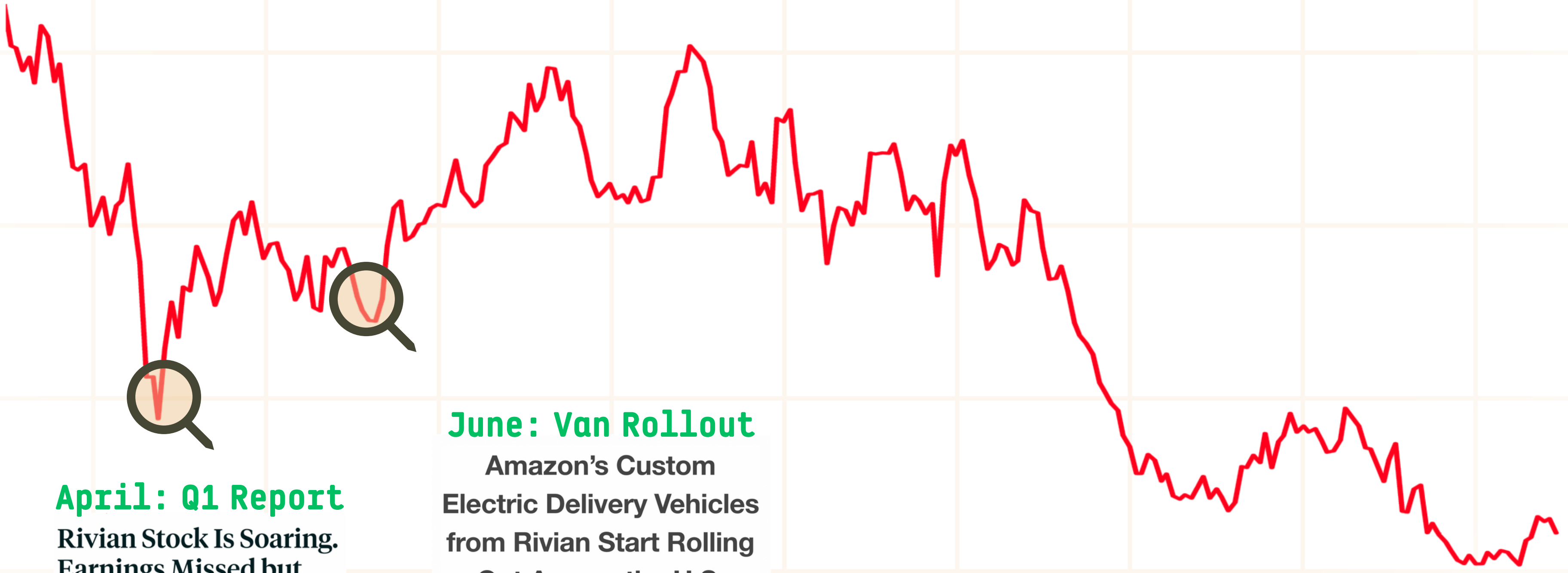


\$14.70



April: Q1 Report

Rivian Stock Is Soaring.
Earnings Missed but
Investors Are Relieved.

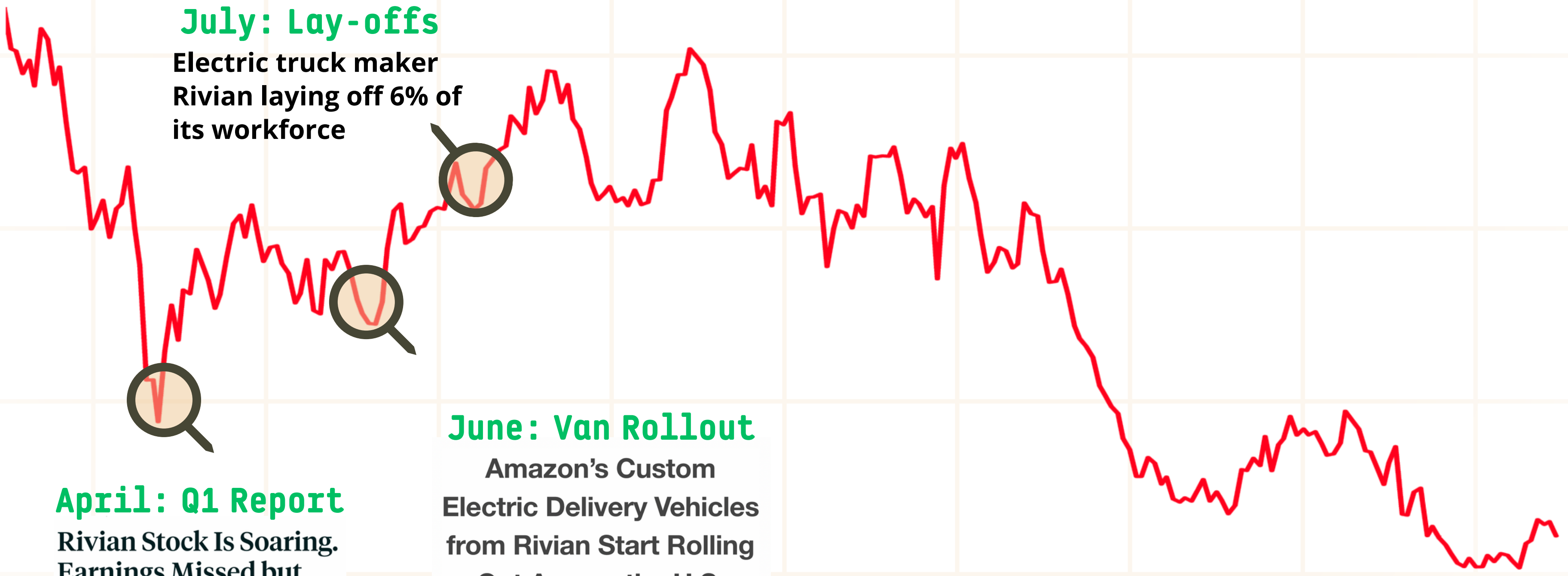


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Amazon's Custom
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Out Across the U.S.



July: Lay-offs

Electric truck maker
Rivian laying off 6% of
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Rivian posts
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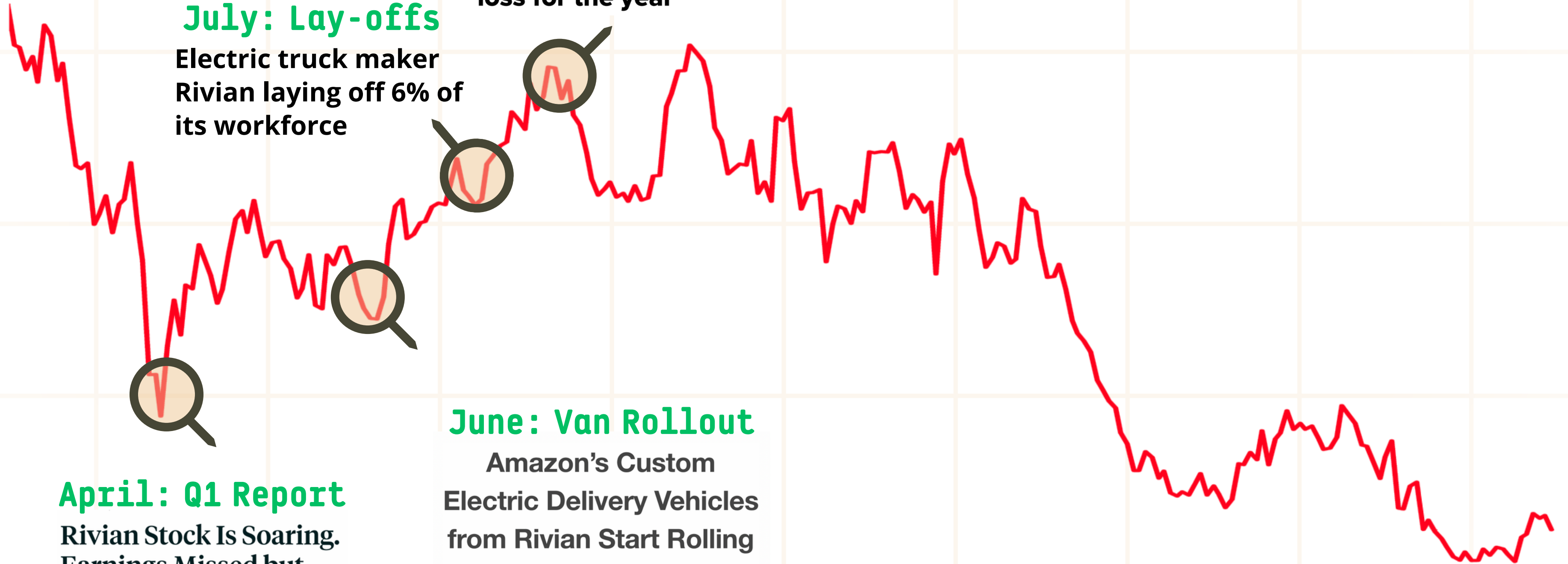


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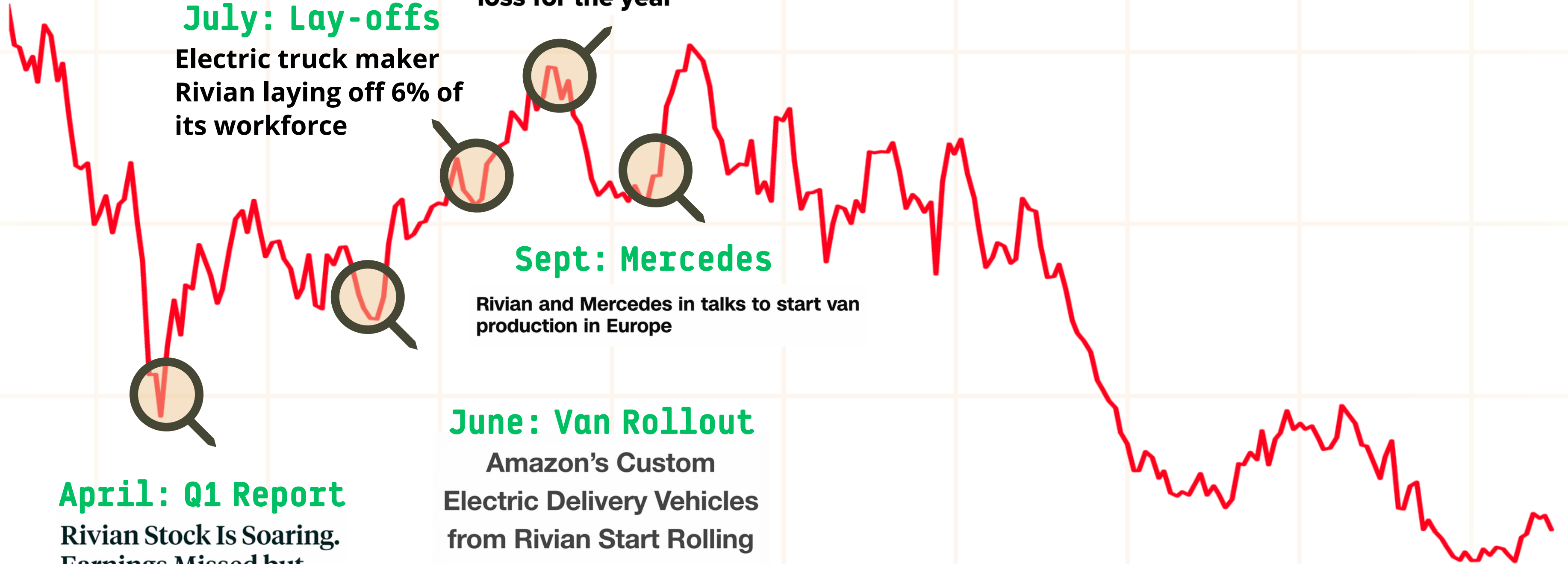
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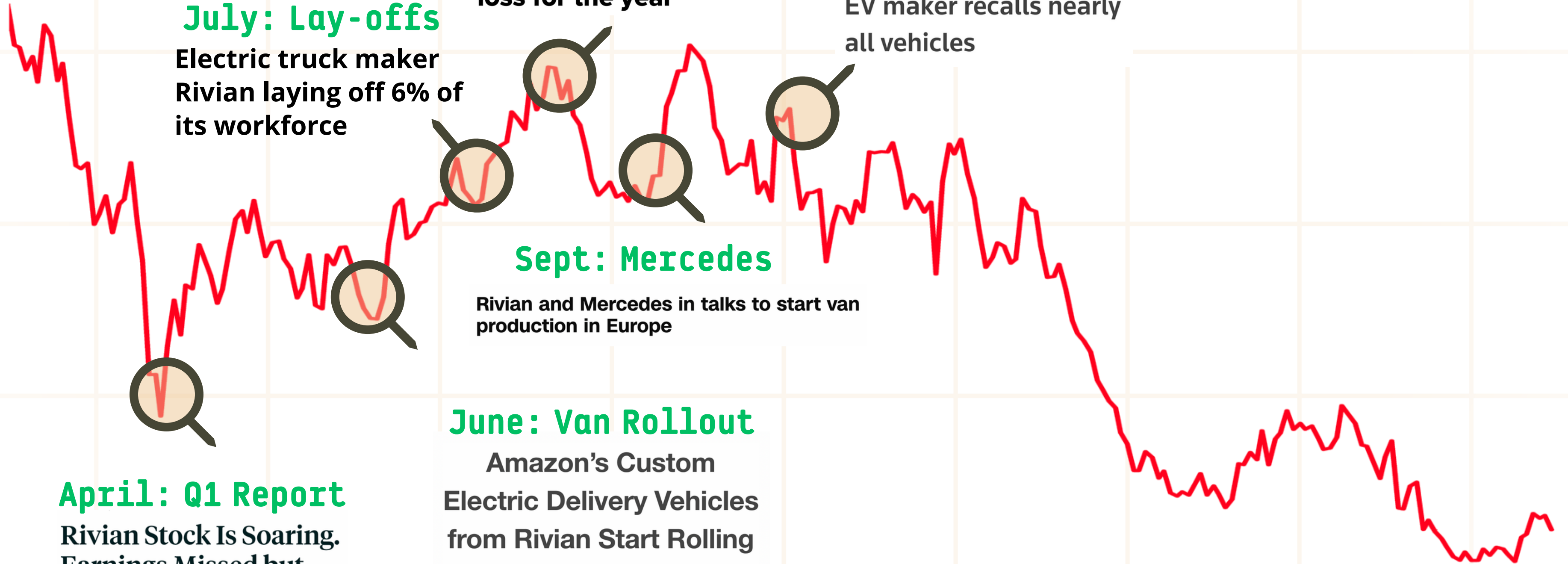
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General Motors To Announce Its
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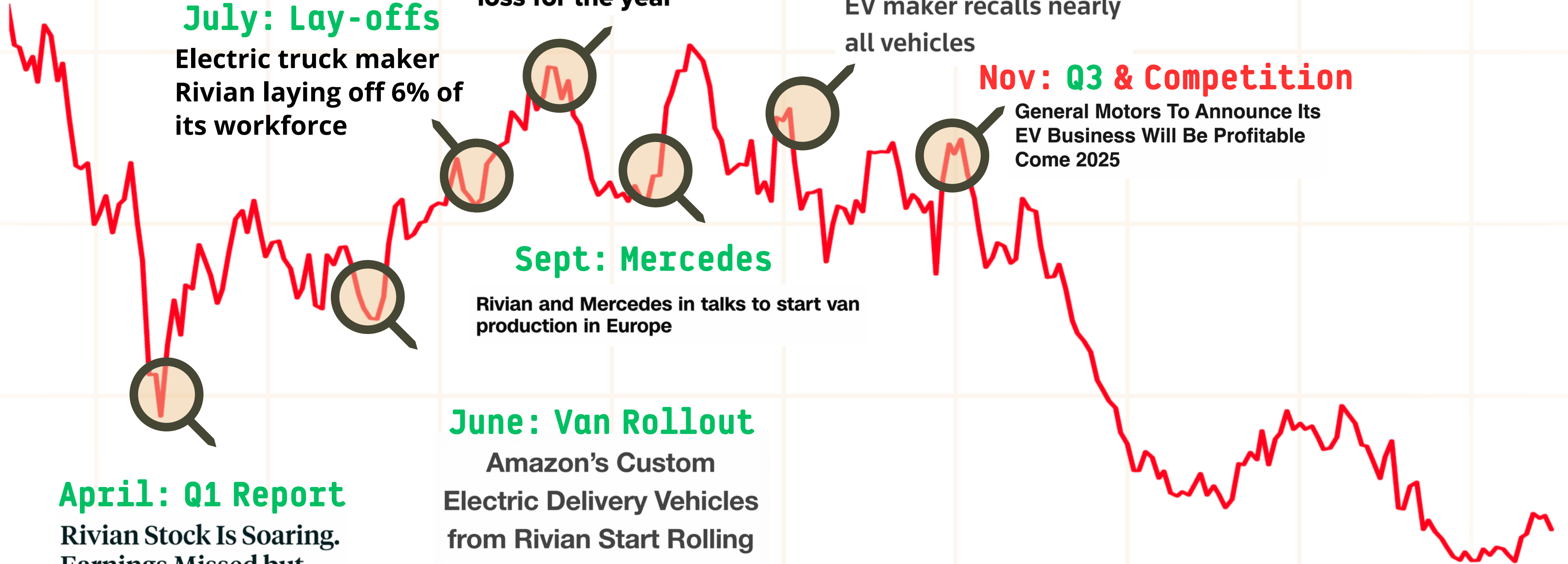
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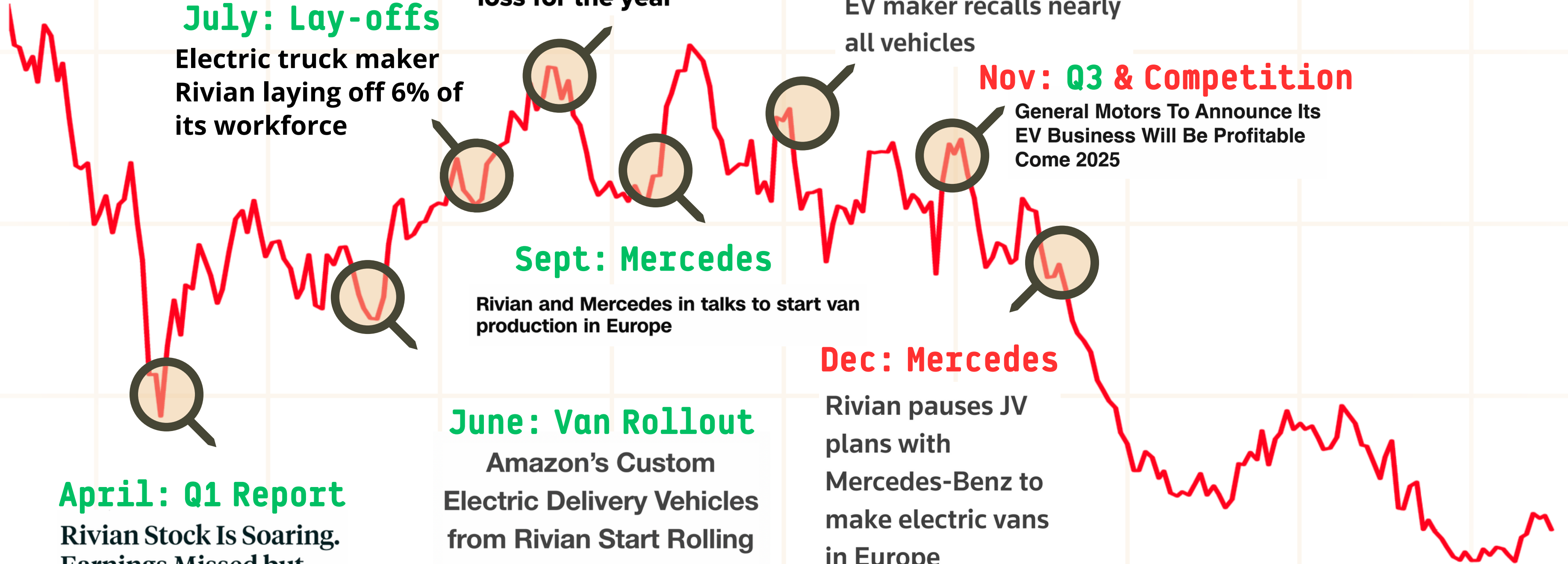
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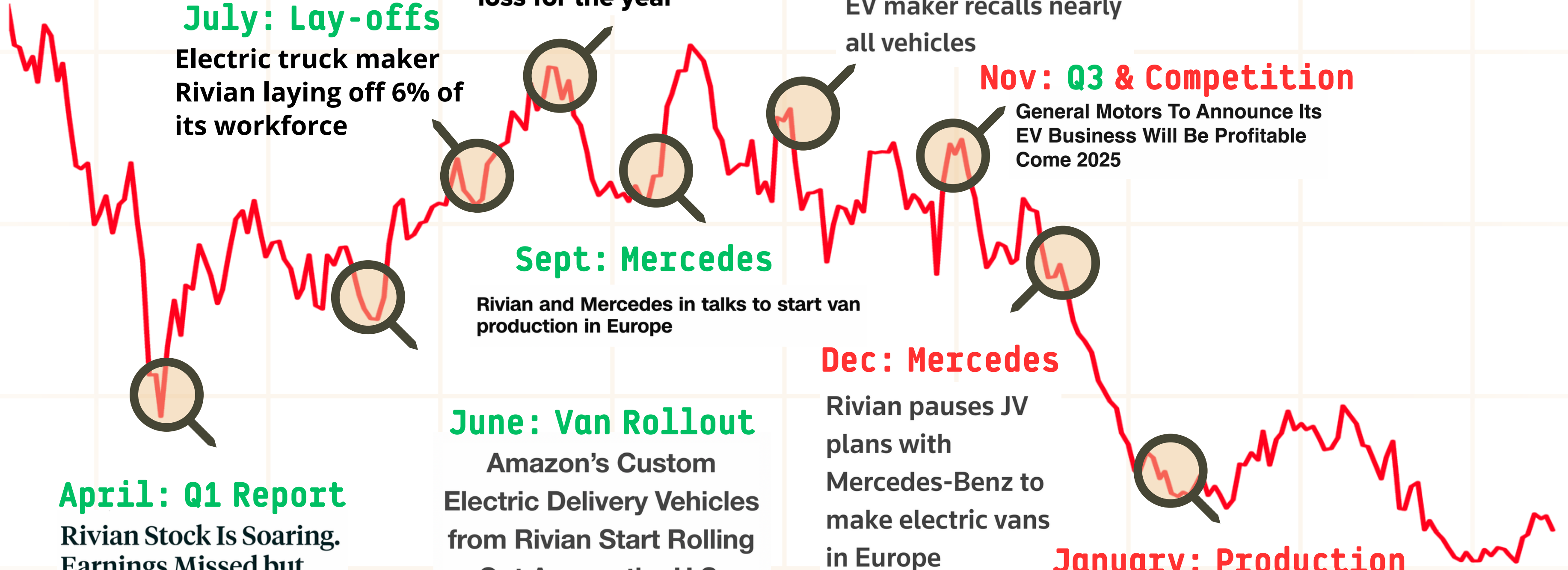
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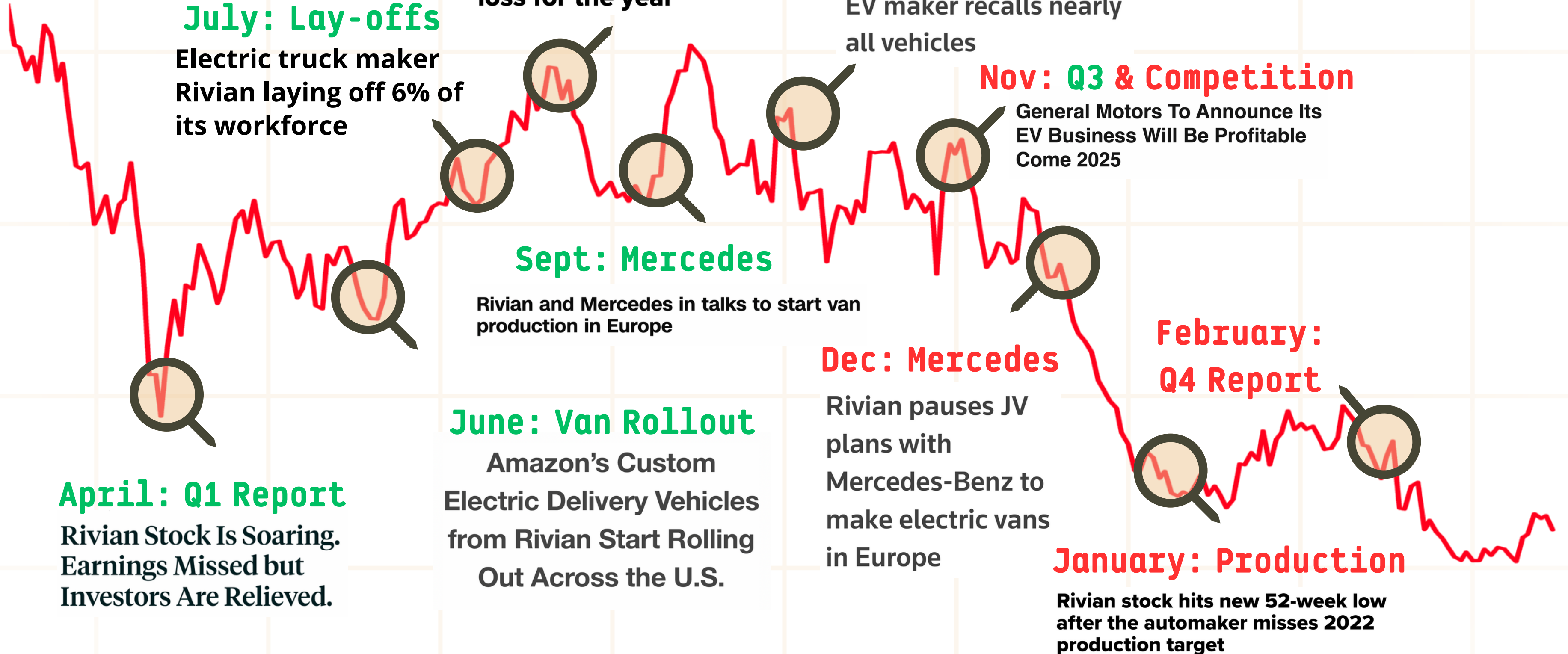
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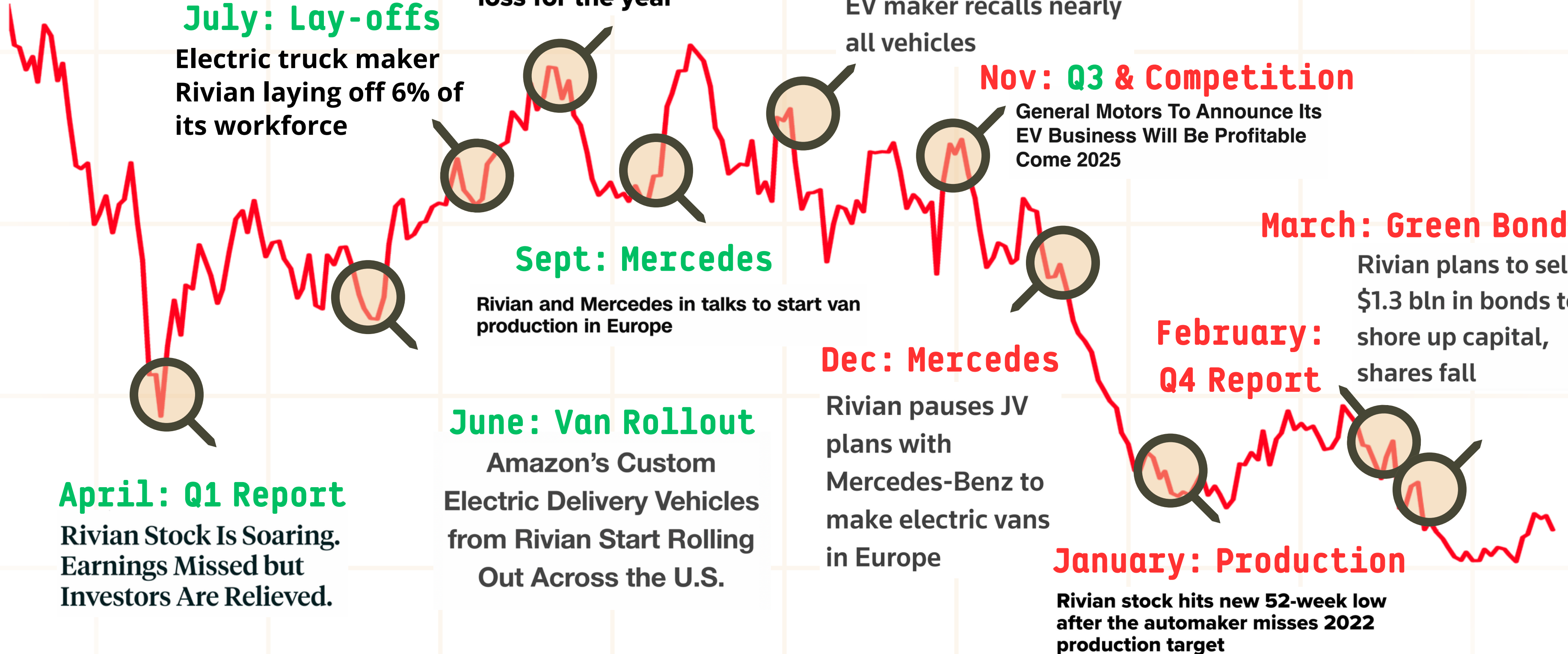
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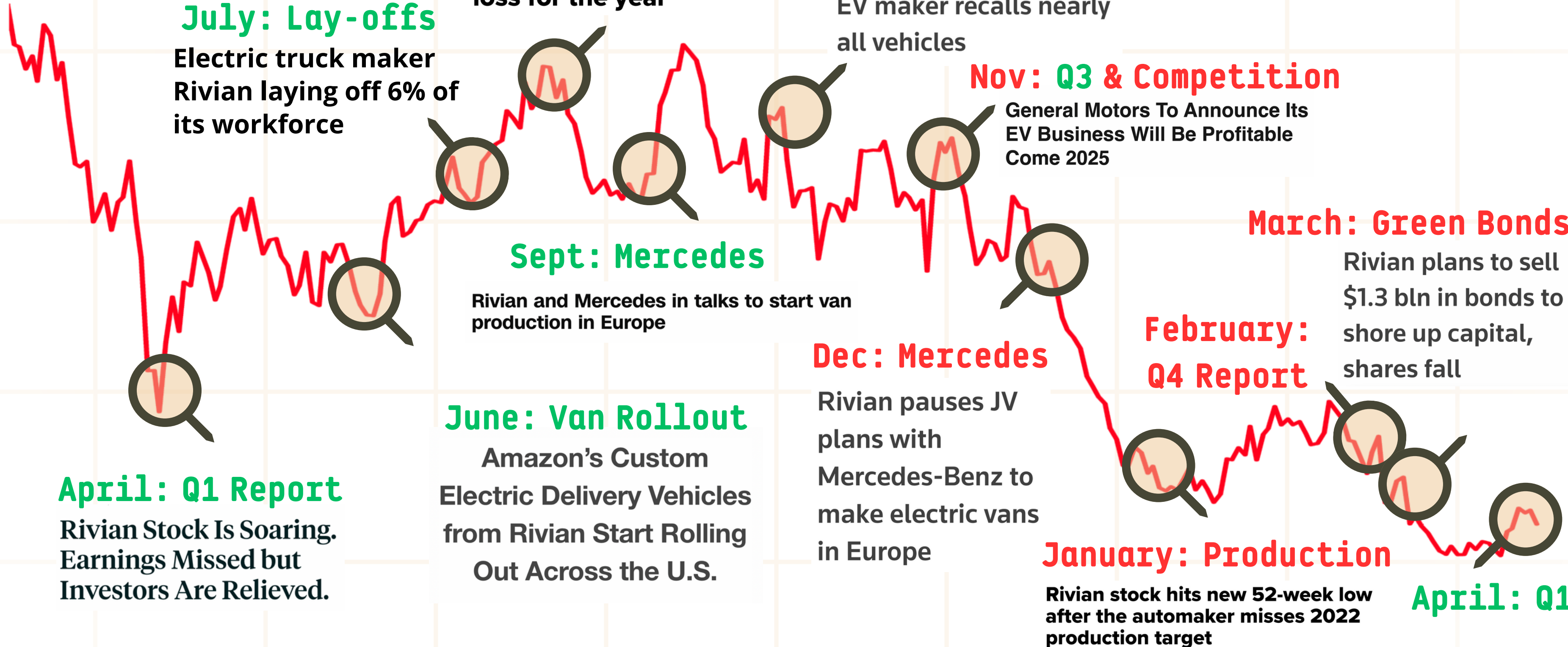
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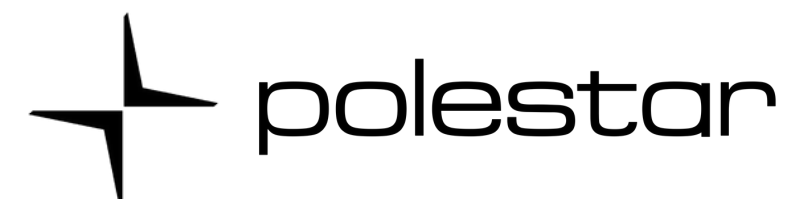
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TESLA



LUCID

Market Cap \$13.64b

Stock Price \$14.70

Revenue 2022 \$1.66b

EPS -14.53

P/E ratio N/A

Market Cap \$582.29b

Stock Price \$185.99

Revenue 2022 \$81.46b

EPS 3.45

P/E ratio 53.73

Market Cap \$7.25b

Stock Price \$0.80

Revenue 2022 \$1.34b

EPS N/A

P/E ratio N/A

Market Cap \$14.10b

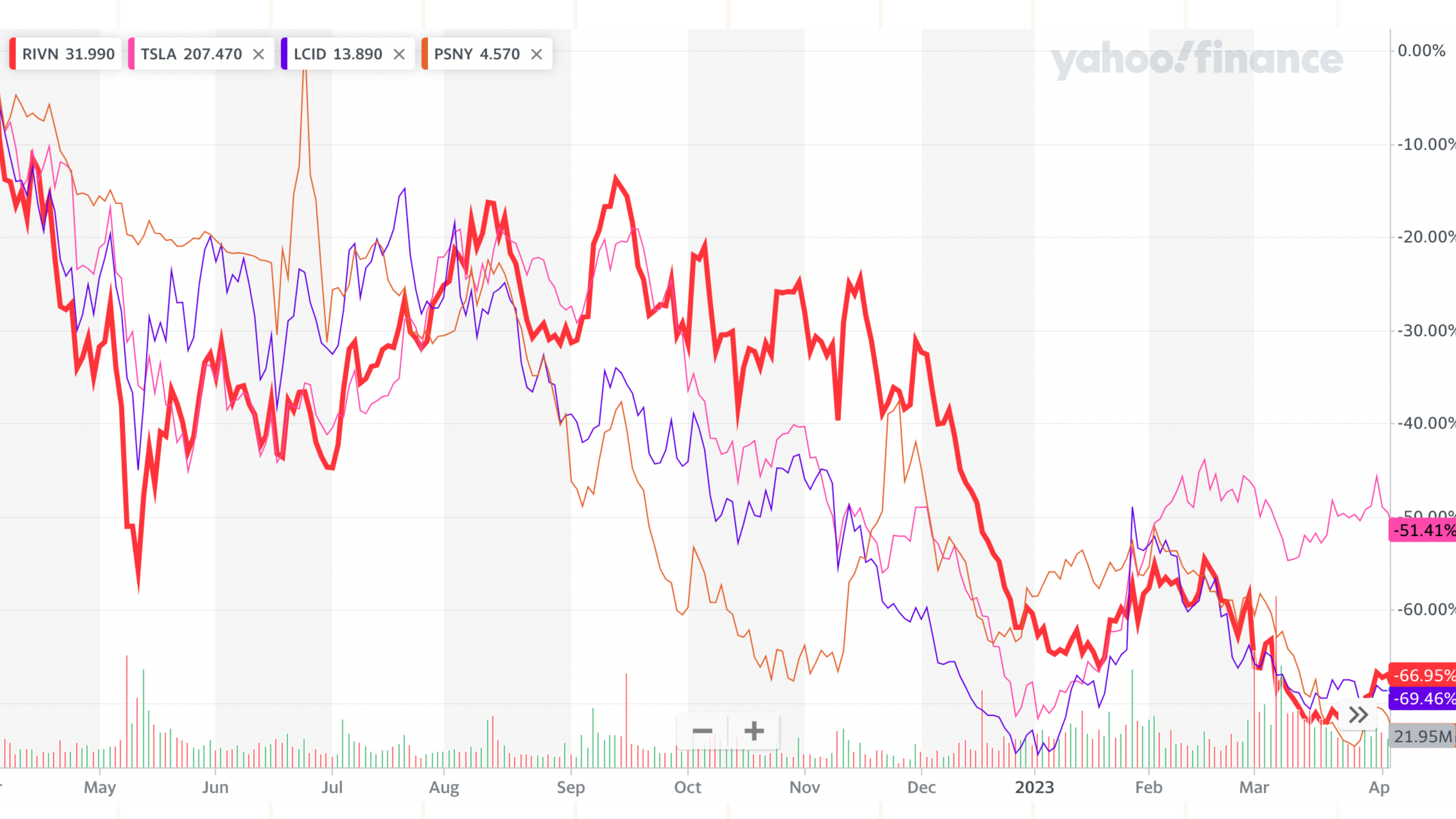
Stock Price \$7.78

Revenue 2022 \$0.6b

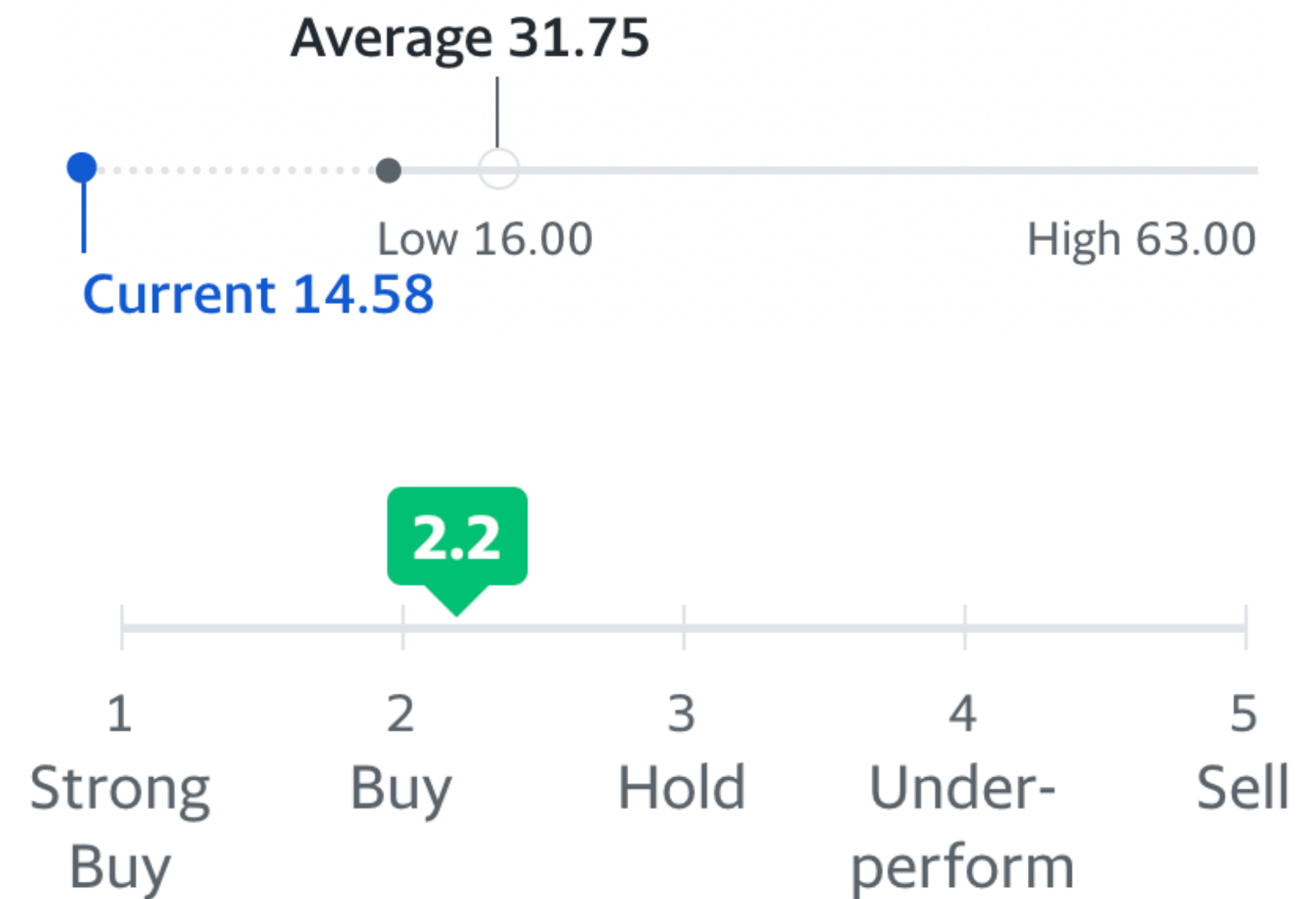
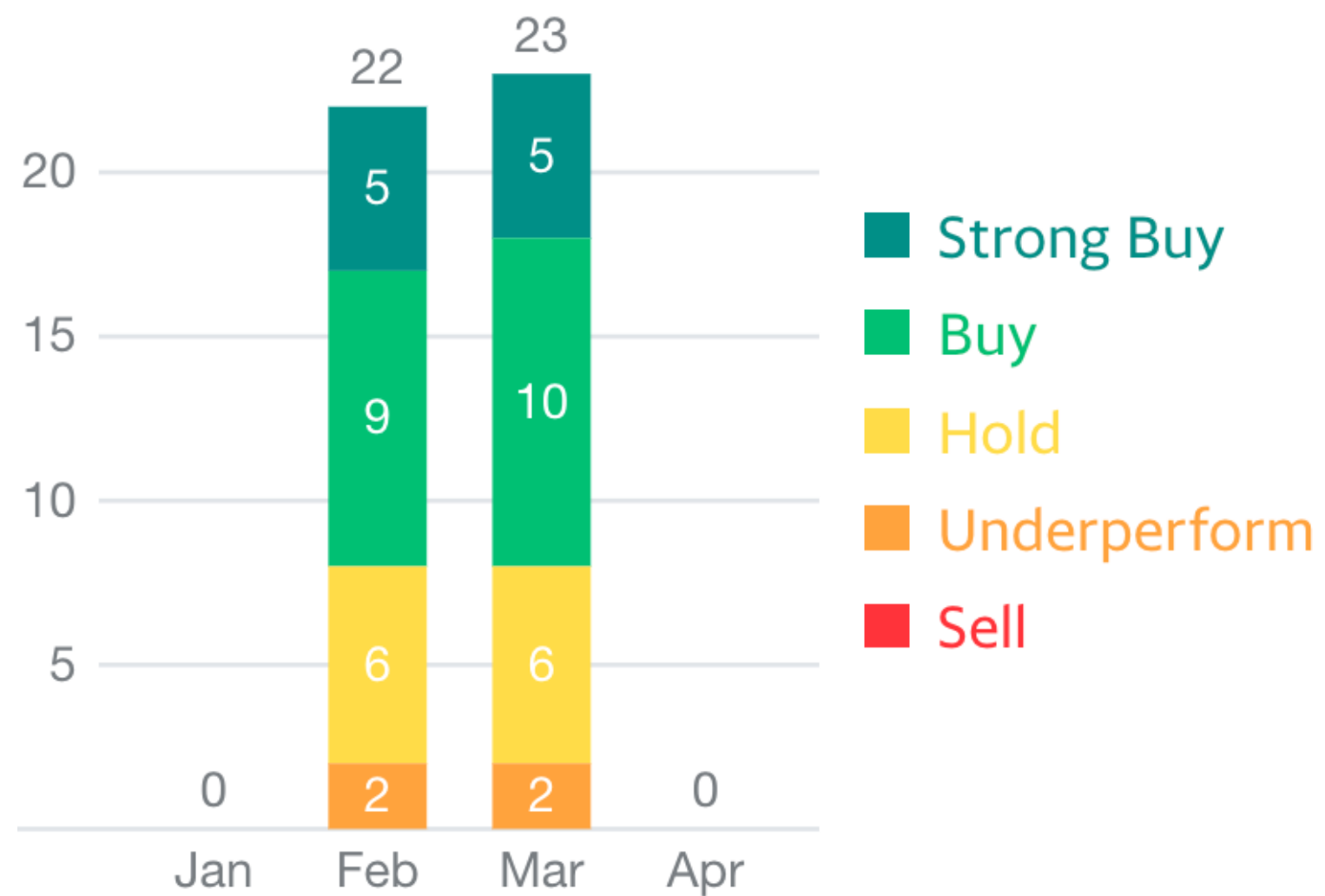
EPS -1.48

P/E ratio N/A





WBU, ANALYSTS?



WBU, MEDIA?

MOTORTREND | AWARDS

The Rivian R1T Is the 2022 MotorTrend Truck of the Year

A remarkably original take on the pickup truck redefines the genre.

[Home](#) / [Rivian](#) / [R1T](#)

2023 Rivian R1T

Starting at \$74,800

10/10
C/D RATING



SPECS

PHOTOS



The Rivian R1S Is the Most Amazing Electric SUV Yet



Doug DeMuro ✓
4,62 Mio. Abonnenten

Abonnieren

👍 45.855

💬 1651

🔗 Teilen

...

2,3 Mio. Aufrufe vor 6 Monaten

WBU, RIVIAN COMMS?

October 2022
Recall



Recalls are extremely common for new cars.
The question is how you deal with it.

WBU, RIVIAN COMMS?

**October 2022
Recall**



**Recalls are extremely common for new cars.
The question is how you deal with it.**

Rivian will offer Mobile Service appointments, no appointment needed visits to Rivian Service Centers or pop-up service locations, and prioritized appointments at Rivian Service Centers to inspect and, as necessary, sufficiently secure the steering knuckle fasteners for the affected vehicles. For the very small percentage where parts replacements are required, loaner vehicles will be made available while the vehicle is brought into a Rivian Service Center. The recall service and, as needed, trip interruption and towing services will be available at no cost to you.

WBU, RIVIAN COMMS?

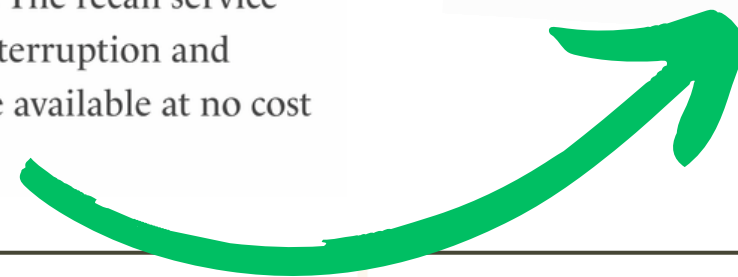
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Rivian Is Facing a Recall of Almost Every Vehicle It Has Sold. The Company's Response Is a Master Class in Handling a Crisis The company is contacting owners of more than 12,000 vehicles. 



WBU?

Tesla is the only profitable EV "startup" so far, while big companies like GM & Ford are beginning to roll out more and more EV models.

Where do you see the future for EV startups like Rivian or Lucid?



SOURCES

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